

Order Management Optimization

Streamline order management with automated delivery of real-time, comprehensive insight – including company, location, and contact data -- at all entry points across the process. Eliminate incomplete, inaccurate manual input of critical customer information. Depend on D&B intelligence to enhance service, increase revenue, and improve cash flow.

Example Workflow



- 1 Improve order forms with accurate contact and shipping information
- 2 Reduce errors by matching against D&B's 225M company records
- 3 D&B Direct will populate the customer record with additional risk and credit data
- 4 The enhanced record is sent to your application, improving the order management process

Recommended D&B Direct Products for Order Management Optimization

Search & Build-a-List: Company

Find the right companies to quickly fill your prospect pipeline. Search for a list of companies that best match your criteria, including target industry, size, and geography.

Corporate Linkage ● ▲

Linkage provides a family tree overview of branches, divisions, and subsidiaries without the expensive and time-consuming research. D&B offers the largest and most accurate database of corporate family trees.

On-Demand Single Entity Resolution

Cleanse your records with address standardization and entity resolution features. Then use D&B match technology to identify duplicates, correct company data, and enrich your existing records.

Predictive Bankruptcy & Payment Risk ● ▲

Gain predictive payment insight to determine a supplier's future business standing. Indicators received include Commercial Credit Score (CSS), Financial Stress Score (FSS), Supplier Evaluation Risk (SER), and debarment indicator.

Search & Build-a-List: Contacts

Find new business and identify sales leads by building a list of professional contacts (and their affiliated companies) using your own search criteria and the largest business contact database.

Detailed Company Profile ■ ▲

Enrich your records with detailed data on more than 225 million companies. The D&B database allows you to deliver precise insight to support new and existing account decisions.

- Available in Standard, Enhanced and Premium
- Available in Standard and Enhanced
- ▲ Monitoring services available